

# Privacy Policy

## **Kink Compass Ltd**

85 Great Portland Street, London, England, W1W 7LT

**Effective Date:** [04/08/25]

**Last Updated:** [04/08/25]

## **1. Introduction**

Kink Compass Ltd ("we," "our," or "us") is committed to protecting your privacy and personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our services.

By using our website, you consent to the data practices described in this policy. If you do not agree with the practices described in this policy, please do not use our website.

## **2. Information We Collect**

### **2.1 Personal Information**

We may collect personal information that you voluntarily provide to us, including but not limited to:

- Name and contact information
- Account registration details
- Communication preferences
- Any information you choose to provide through forms or communications

### **2.2 Automatically Collected Information**

When you visit our website, we automatically collect certain information about your device and usage, including:

- IP address
- Browser type and version
- Operating system
- Pages visited and time spent on pages
- Referring website addresses
- Device identifiers
- Location data (general geographic area)

### **2.3 Cookies and Tracking Technologies**

We use cookies, web beacons, and similar tracking technologies to enhance your browsing experience and analyze website usage. This includes:

- Essential cookies for website functionality
- Analytics cookies to understand user behavior
- Performance cookies to improve website speed and functionality

### **3. Google Analytics 4 (GA4)**

We use Google Analytics 4 to analyze website traffic and user behavior. GA4 may collect:

- User demographics and interests
- Website interaction data
- Device and browser information
- Geographic location data

You can opt out of Google Analytics by installing the Google Analytics Opt-out Browser Add-on or by adjusting your cookie preferences on our website.

### **4. How We Use Your Information**

We use the collected information for the following purposes:

- To provide and maintain our website and services
- To improve user experience and website functionality
- To analyze website usage and performance
- To communicate with users when necessary
- To comply with legal obligations
- To protect our rights and prevent misuse of our services

### **5. Information Sharing and Disclosure**

We do not sell, trade, or rent your personal information to third parties. We may share your information in the following circumstances:

- With service providers who assist us in operating our website
- When required by law or legal process
- To protect our rights, property, or safety
- In connection with a business transaction (merger, acquisition, etc.)
- With your explicit consent

### **6. Data Security**

We implement appropriate technical and organizational security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction.

However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

## **7. Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## **8. Your Rights**

Under applicable data protection laws, you may have the following rights:

- Right to access your personal information
- Right to rectification of inaccurate data
- Right to erasure ("right to be forgotten")
- Right to restrict processing
- Right to data portability
- Right to object to processing
- Right to withdraw consent

To exercise these rights, please contact us using the information provided below.

## **9. International Data Transfers**

Your information may be transferred to and processed in countries outside of your residence. We ensure appropriate safeguards are in place to protect your information in accordance with applicable data protection laws.

## **10. Children's Privacy**

Our website is not intended for children under the age of 18. We do not knowingly collect personal information from children under 18. If you are a parent or guardian and believe your child has provided us with personal information, please contact us immediately.

## **11. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party websites you visit.

## **12. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date. We encourage you to review this Privacy Policy periodically for any changes.

## 13. Cookie Policy

### Types of Cookies We Use:

- **Essential Cookies:** Necessary for website functionality
- **Analytics Cookies:** Help us understand how visitors interact with our website
- **Performance Cookies:** Allow us to improve website performance

### Managing Cookies:

You can control and manage cookies through your browser settings. Please note that disabling certain cookies may affect website functionality.

## 14. Legal Basis for Processing (GDPR)

For users in the European Economic Area, our legal basis for processing personal information includes:

- **Consent:** When you have given clear consent
- **Contract:** When processing is necessary for a contract with you
- **Legal Obligation:** When we must process data to comply with legal requirements
- **Legitimate Interests:** When we have a legitimate interest that doesn't override your rights

## 15. Contact Information

If you have any questions about this Privacy Policy or our data practices, please contact us at:

**Kink Compass Ltd**  
85 Great Portland Street  
London, England, W1W 7LT  
United Kingdom

For data protection inquiries, you may also contact the Information Commissioner's Office (ICO) in the UK.

---

This Privacy Policy constitutes a legally binding agreement between you and Kink Compass Ltd. By using our website, you acknowledge that you have read and understood this Privacy Policy.